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Check box if no longer subject to fing requirement

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Fled pursuant to Section 23 of the Securines Regulation Code

Gonzalez Christian Razon BI (Made) 3	BLOOMBERRY RESORTS CORPORATION (BLOOM)	RESORTS COR	MOITAGOG	BI DOM)		6		
	Tax identification		5					
	Number		5. Statement for Monthly Year		*	Director		Other Collect
I had 801 8/F Econ(aza Hidd Chino Roces Ave. Ext.	910-574-064	4-064	Au	August 2012		(Size alle cestes)		
17	c Chichship		 If Amendment, Date of Original (MonthYear) 	ste of er)		I.S.		
Makati City 1222	Filipino	no		N.A.				
(Province)				Table 1 - Equity 5	Table 1 - Equity Securities Beneficially Owned	Jally Owned		
1. Class of Equity Security	2 Transaction Date	Seburkes Acquired (A) or Disposed of (D)	() or Disposed of (D		3. Amount of Sk Month	Amount of Securities Owned at End of 4 Ownership Form Month Direct ID; or Indines	Sunership Form: Drect (i) or Indrect (i)	6. Nature of Indirect Beneficial Connecting
30	(Month/Day/Year)				*	Number of Shares.		
		Amount	(A) or (D)	Price				
Unclassified Shares	8/17/12	30,000	(8)	Php9.89/share				
Lincipsedied Shares	8/17/12	70.000	(A)	Php9.90/share				
Unclassified Shares	8/17/12	40,000	(%)	Php9.91/share				
Unclassified Shares	8/17/12	50.000	(V)	Php9.95/share	100			
Unclassified Shares	8/17/12	2,500	8	Php9.98/share				
Unclassified Shares	8/17/12	4,000	(A)	Php9.99/share				
Undessified Shares	8/17/12	5,000	(A)	Php10.00/share				
Unclosed Shares	8/17/12	14,100	(A)	Php10.06/share	0.00581	615,700	(0)	
Understand Shares			1000	A TOTAL PORT CAR CALL CONTRACT OF THE	0.00378	400,000	0	husband of direct owner

(Print or Type Responses)

capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.

If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding

(1) A person is greaty or indicately the beneficial owner of any equity security with respect to which he has or shares. Reminder. Report on a separate line for each class of equity securities banefolally owned directly or indirectly.

- (A) Voting power which includes the power to note, of to direct the voting of such security, and/or
 (B) investment power which includes the power to dispose of, or to direct the disposition of, such security
 (C) A person will be deemed to have an indirect beneficial interest in any equity security which is:

 (A) held by members of a person's immediate forms yanging the same focus and
 (B) held by members of a person's ammediate forms yanging the same focus and
 (C) held by a person of which such person as a contraining strancholder, or
 (B) subject to any contrast, arrangement or understanding which gives such person voting power or investment power with respect to such security.

Table II - Dervatve Securites Appured, Disposed of, or Beneficisty Owned (e.g., warrants, options, convertible securities)

3. Denvative Security	2 Conversion or Evends Price of Definative Sociarity	3. Transaction Date (Month/Day/Yr)	4. Number of Derivative Socurities Acquired (A) or Disposed of (D)	osed of (D)	5. Date Exercisable and Expiration Date (Month/Day/Year)		6. Title and Amount of Underlying Securities		Denvatve Security	en fin	ship Form of Derivative Security.	of Indirect Beneficial Dwhership
			Ambunt	(A) or (D)	Date Exercisable	Expiration Date	Tide	Amount of Number of Shares		End of Month	or Indirect ()) •	
A/N	A/N	A/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
						883						

Explanation of Responses.

Note: File three [3] copies of this form, one of which must be manually signed. Attach additional sheets if space provided is insufficient.

Securities and Exchange Commission SEC Form 23-B

Disclosure Requirements in Case of Material Changes in Beneficial Ownership (50% Increase/Decrease or Equivalent to 5% of the Outstanding Capital Stock of Issuer)

INITIAL FILING

Item 1. Security and Issuer

Exact Name of Registrant as Specified on its Charter: Bloomberry Resorts Corporation (formerly, Active Alliance Incorporated) ("Issuer")

Title of the Class of Securities to which this Form Relates: Unclassified Shares

- (a) Address of Principal Office: Unit 601 6th Floor Ecoplaza Bldg., Chino Roces Ave. Ext., Makati City
- (b) SEC Identification Number: A199904864
- (c) BIR Tax Identification Number: 204-636-102

Item 2. Identity and Background

- (a) Name of Reporting Person: Christian R. Gonzalez ("Reporting Person")
- (b) Principal business of Reporting Person: Businessman
- (c) Address of Reporting Person: Unit 601, 6th Floor Ecoplaza Bldg., Chino Roces Ave. Ext., Makati City
- (d) Telephone Number of Reporting Person: 548-4003
- (e) Whether or not, during the last five years, such person has been convicted in a criminal proceeding: No
- (f) Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, and as a result of such proceeding was or is subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, permanently or temporarily enjoining, barring, suspending or otherwise limiting involvement in any type of business, securities, commodities or banking: No
- (g) Citizenship / Place of Organization of Reporting Person: Philippines

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity:

Not Applicable

Item 3. Purpose of Transaction

State the purpose or purposes of the acquisition of securities of the Issuer. Describe any plans or proposals which the reporting persons may have which relate to or would result in:

- The acquisition by any person of additional securities of the Issuer, or the disposition of securities of the Issuer;
- An extraordinary corporate transaction, such as a merger, reorganization or liquidation, involving the Issuer or any of its subsidiaries;
- A sale or transfer of a material amount of assets of the Issuer or of any of its subsidiaries;
- d. Any change in the present board of directors or management of the Issuer, including any plans or proposals to change the number or term of directors or to fill any existing vacancies on the board;
- e. Any material change in the present capitalization or dividend policy of the Issuer;
- f. Any other material change in the Issuer's business or corporate structure;
- g. Changes in the Issuer's charter, bylaws or instruments corresponding thereto or other actions which may impede the acquisition of control of the Issuer by any person;
- Causing a class of securities of the Issuer to be delisted from a securities exchange;
- Any action similar to any of those enumerated above.

The purpose of the acquisition is for investment.

The Reporting Person has no plans or proposals which relate to or would result in:

- (a) The acquisition by any person of additional securities of the Issuer, or the disposition of securities of the Issuer;
- (b) An extraordinary corporate transaction, such as a merger, reorganization or liquidation, involving the Issuer or any of its subsidiaries;
- (c) A sale or transfer of a material amount of assets of the Issuer or of any of its subsidiaries;
- (d) Any change in the present board of directors or management of the Issuer, including any plans or proposals to change the number or term of directors or to fill any existing vacancies on the board;
- (e) Any material change in the present capitalization or dividend policy of the Issuer;
- (f) Any other material change in the Issuer's business or corporate structure:
- (g) Changes in the Issuer's charter, bylaws or instruments corresponding thereto or other actions which may impede the acquisition of control of the Issuer by any person;
- (h) Causing a class of securities of the Issuer to be delisted from a securities exchange;
- (i) Any action similar to any of those enumerated above.

Item 4. Interest in Securities of the Issuer

- a. State the aggregate number and percentage of the class of securities identified pursuant to Item 1 beneficially owned (identifying those shares which there is a right to acquire within thirty (30) days from the date of this report) by each person named in Item 2. The abovementioned information should also be furnished with respect to persons who, together with any of the persons named in Item 2, comprise a group.
 - The Reporting Person directly owns 615,700 shares in the Issuer and indirectly owns, through spouse Stephanie Kienie, 400,000 shares.
- b. For each person named in response to paragraph (a), indicate the number of shares as to which there is sole power to vote or to direct the vote, shared power to vote or to direct the vote, sole or

shared power to dispose or to direct the disposition. Provide the applicable information required by Item 2 with respect to each person with whom the power to vote or to direct the vote or to dispose or direct the disposition is shared.

The Reporting Person has the sole power to vote and dispose of 615,700 shares in the Issuer and has the sole power to vote and dispose of, through spouse Stephanie Kienie, 400,000 shares.

c. Describe any transaction in the class of securities reported on that were effected during the past sixty (60) days by the persons named in response to paragraph (a). The description shall include, but not necessarily be limited to: (1) the identity of the person who effected the transaction; (2) the date of the transaction; (3) the amount of securities involved; (4) the price per share or unit; and (5) where or how the transaction was effected.

None.

d. If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of such securities, a statement to that effect should be included in response to this Item and, if such interest relates to more than five (5%) percent of the class, such person should be identified.

None.

e. If the filing is an amendment reflecting the fact that the reporting person has ceased to be the beneficial owner of more than five (5%) percent of the class of securities, state the date on which such beneficial ownership was reduced.

Not applicable.

Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

Describe any contract, arrangement, understanding or relationship among the person named in Item 2 and between such persons and any person with respect to any securities of the Issuer, including but not limited to transfer or voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies, naming the person with whom such contracts, arrangements, understandings or relationships have been entered into. Include such information for any of the securities that are pledged or otherwise subject to a contingency the occurrence of which would give another person voting power or investment power over such securities except that disclosure of standard default and similar provisions contained in loan agreements need not be included.

None.

Item 6. Material to be Filed as Exhibits

Copies of all written agreements, contracts, arrangements, understandings, plans or proposals relating to:

- the acquisition of Issuer control, liquidation, sale of assets, merger, or change in business or corporate structure or any other matter as disclosed in Item 3; and
- the transfer or voting of the securities, finder's fees, joint ventures, options, puts, calls, guarantees of loans, guarantees against losses or the giving or withholding of any proxy as disclosed in Item
 5.

None.

set forth in this Report is true, complete	he best of my knowledge and belief, I certify that the information and accurate. This report is signed in on
AUI	6 2 4 2012
	24 2012
	By:
	CHRISTIAN R. GONZALEZ
	AUG 2 4 2012
SUBSCRIBED AND SWORN	
Manila, affiant exhibiting to me his P	assport No. ED2211102 issued on 41112511 in
Manila.	A CONTRACTOR OF THE CONTRACTOR
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Doc. No. 374 ;	DIANE SHAYNE D LIPANA
Page No. 16;	Appointment No M-494
Book No. 1:	Notary Public for Makati City
Series of 2012.	18th 10th A 17th
	18th 19th & 17th Floor, Liberty Center
	104-H V dela Costa Street Salceon Wilage Makati City
	Not of Attorneys No 60366
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